



**MAY 14-16, 2010**

# ABOUT THE DUCK-A-THON



The Duck-A-Thon™ began life in 1992. After a dull, tiring and not-so-profitable yard sale, Huntington Beach Community Clinic volunteers knew they needed to put their imaginations to work to find a more fun way to raise money and awareness.

The original concept was a rubber duck race from Huntington Beach Pier back to the beach; people would buy ducks, instead of raffle tickets, for a chance to win prizes.

Thanks to a creative and dedicated group of volunteers, the event picked up its own momentum. Now so much more than just a race, the Duck-A-Thon™ has evolved into a weekend long festival, which (literally) turns the surf yellow every May. A firm family favorite, the event draws over 50,000 locals and visitors. In 17 years, it has raised over \$2.9 million to care for needy families.

## BECOME A SPONSOR

Proceeds from the 2010 Duck-A-Thon will directly support services provided by AltaMed's Huntington Beach Community Clinic (HBCC). HBCC strives to provide medical and dental care to local families in need. The Duck-A-Thon™ and its dedicated team of volunteers help to make it possible. Your direct support plays a crucial role in fulfilling the commitment to quality care for people in need. With your help, the Huntington Beach Community Clinic will continue to provide exceptional service to the community.

## GET YOUR DUCKS

Visit [www.duckathon.org](http://www.duckathon.org) to buy your ducks now and to learn more

### Friday, May 14, 2010

Wine Tasting at the  
Huntington Beach Pier  
6:00 pm - 8:00 pm

### Saturday, May 15, 2010

Duck Festival  
Arts, Crafts, Food  
Children's Activities  
10:00 am - 6:00 pm  
Baby Duck Race  
3:00 pm

### Sunday, May 16, 2010

Festival continues  
10:00 am - 5:00 pm  
Corporate Duck Race  
3:00 pm

## THE HUNTINGTON BEACH COMMUNITY CLINIC

Despite the County's image, there are nearly 600,000 uninsured in Orange County, many of whom are women and children. Founded in 1969, HBCC serves as a critical component of Orange County's healthcare safety net system, encountering over 30,000 patient visits annually.

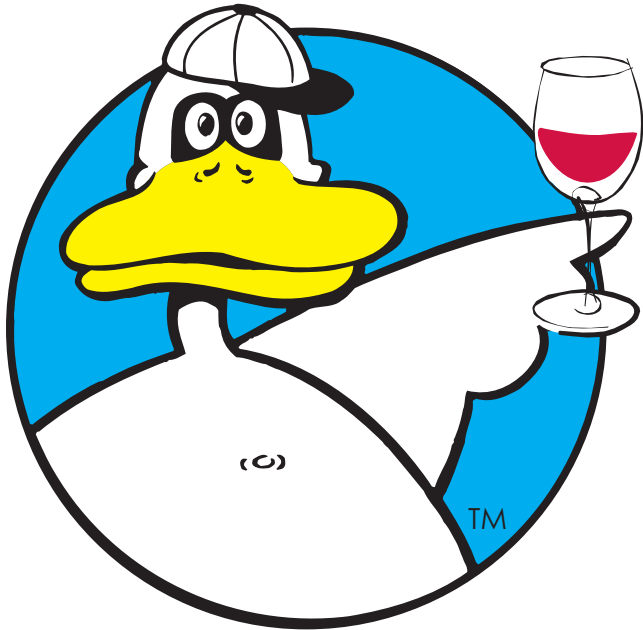
HBCC is a division of AltaMed Health Services, the largest community health center in California, currently seeing 127,000 patients with over

650,000 patient visits encountered in 2009.

HBCC offers access to affordable and high-quality primary care, dental care, breast cancer screening, prenatal & pediatric care, pharmaceutical support, health education, nutrition education, and insurance enrollment assistance.

**AltaMed**  
Health Services

# WINE TASTING



Buy Tickets Online at [duckathon.org](http://duckathon.org)

This event will sell out. Get your tickets early.

At the Huntington Beach Pier

Friday, May 14, 2010

6:00 PM to 8:00 PM

- Silent Auction
- Door & Raffle Prizes
- Hors D'oeuvres

## Regular Ticket

Includes an 8oz. souvenir wine glass

**\$40 advance/\$50 at the door**

## VIP Ticket

Includes a 15oz. souvenir wine glass,  
VIP check-in, parking

**\$50 advance/\$60 at the door**

I wish to purchase \_\_\_\_\_ tickets at \$40.00 each  
Tickets include an 8 oz souvenir wine glass

I wish to purchase \_\_\_\_\_ VIP tickets at \$50.00 each  
VIP tickets include a deluxe 16 oz souvenir wine glass,  
VIP check-in, parking validation (Note: parking validation  
only applies to Main Street Promenade Parking Structure)

**Total amount \$ \_\_\_\_\_**

### Please return this FORM and PAYMENTS to:

Duck-A-Thon™  
412 Olive Avenue #279  
Huntington Beach, CA 92648  
Or fax to: (714) 536-3210

For questions, please call  
(714) 500-0DUCK  
or email [info@duckathon.org](mailto:info@duckathon.org)  
TIN#: 95-2810095

Please mail your RSVP to ensure it is received by May 11th so  
we may honor the advance ticket price.  
Must be 21 and over. No children

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please contact us to discuss other ways we can get involved with the Duck-A-Thon™

### Payment Details

Check Enclosed (Please make all checks payable to the AltaMed's Huntington Beach Community Clinic)

Credit Card  Visa  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Amount	Benefits
<b>Grand Quacker</b>	\$50,000	<ul style="list-style-type: none"> <li>Title Event Sponsor</li> <li>Company logo printed on duck certificates, viewed by over 10,000 individuals (must be committed by 2/19)</li> <li>Your company materials distributed with every prize</li> <li>20 tickets to Wine Tasting event</li> <li>Vendor booth at festival &amp; VIP Tent Hospitality for Sunday's Corporate Challenge Race</li> <li>Company name included on: Banner on HB Pier, Promotional material, logo on event t-shirts, Duck-A-Thon™ Donor Wall, and Press releases</li> <li>Flock of 5 ducks in Sunday's Corporate Challenge Race</li> <li>Story highlight with article and link on Duck-A-Thon™ website</li> <li>Link to your company website from the Duck-A-Thon™ website</li> </ul>
<b>Gram Quacker</b>	\$25,000	<ul style="list-style-type: none"> <li>Your company materials distributed with every prize</li> <li>10 tickets to Wine Tasting event</li> <li>Vendor booth at festival &amp; VIP Tent Hospitality for Sunday's Corporate Challenge Race</li> <li>Company name included on: Banner on HB Pier, Promotional material, logo on event t-shirts, Duck-A-Thon™ Donor Wall, and Press releases</li> <li>Flock of 5 ducks in Sunday's Corporate Challenge Race</li> <li>Story highlight with article and link on Duck-A-Thon™ website</li> <li>Link to your company website from the Duck-A-Thon™ website</li> </ul>
<b>Papa Quacker</b>	\$10,000	<ul style="list-style-type: none"> <li>8 tickets to Wine Tasting event</li> <li>Vendor booth at festival &amp; VIP Tent Hospitality for Sunday's Corporate Challenge Race</li> <li>Company name included on: Banner on HB Pier, Promotional material, logo on event t-shirts, Duck-A-Thon™ Donor Wall, and Press releases</li> <li>Flock of 5 ducks in Sunday's Corporate Challenge Race</li> <li>Link to your company website from the Duck-A-Thon™ website</li> </ul>
<b>Mama Quacker</b>	\$5,000	<ul style="list-style-type: none"> <li>6 tickets to Wine Tasting event</li> <li>Vendor booth at festival &amp; VIP Tent Hospitality for Sunday's Corporate Challenge Race</li> <li>Company name included on: Banner on HB Pier, logo on event t-shirts, and Duck-A-Thon™ Donor Wall</li> <li>Flock of 5 ducks in Sunday's Corporate Challenge Race</li> <li>Link to your company website from the Duck-A-Thon™ website</li> </ul>
<b>Junior Quacker</b>	\$2,500	<ul style="list-style-type: none"> <li>4 tickets to Wine Tasting event</li> <li>Company name included on: Banner on HB Pier and Duck-A-Thon™ Donor Wall</li> <li>Flock of 5 ducks in Sunday's Corporate Challenge Race</li> </ul>
<b>Baby Quacker</b>	\$1,000	<ul style="list-style-type: none"> <li>2 tickets to Wine Tasting event</li> <li>Company name included on: Duck-A-Thon™ Donor Wall</li> <li>Flock of 5 ducks in Sunday's Corporate Challenge Race</li> </ul>

# SPONSOR FORM

## Yes, we are interested in becoming a 2010 Duck-A-Thon™ Sponsor

- Grand Quacker: \$50,000
- Gram Quacker: \$25,000
- Papa Quacker: \$10,000
- Mama Quacker: \$5,000
- Junior Quacker: \$2,500
- Baby Quacker: \$1,000

### *I would like to underwrite:*

- Baby Ducks \$10,000
- Wine-Tasting \$9,000
- Duck Festival \$3,000
- Corporate Ducks \$2,800
- Shirts \$2,300
- Children's Area \$1,500
- Photographer \$500
- Wine \$100

*100% tax deductible*

### Interested in a vendor booth at the Duck Festival?

The festival takes place from  
10 - 6 on Saturday  
10 - 5 on Sunday.

For \$200, you receive booth space for the entire weekend with overnight security!

Tens of thousands of beachgoers will see your company booth! For more information e-mail vendors@duckathon.org

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please contact us to discuss other ways we can get involved with the Duck-A-Thon™

### Payment Details

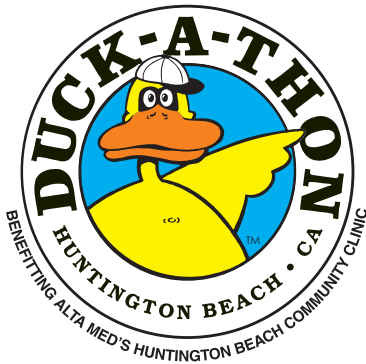
Check Enclosed (Please make all checks payable to the AltaMed's Huntington Beach Community Clinic)

Credit Card  Visa  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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Or fax to: (714) 536-3210

For questions, please call (714) 500-0DUCK  
or email info@duckathon.org  
TIN#: 95-2810095

# AUCTION DONATION FORM

For in-kind gifts to the Duck-A-Thon™  
Friday, May 14, 2010 — Sunday, May 16, 2010

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of company/individual to be listed on promotional material, if different from above:

\_\_\_\_\_

Estimated retail value of items: \$ \_\_\_\_\_  
(Please do not write priceless. If value is subjective, give us your estimate of value.)

Description of Item:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Restrictions:

\_\_\_\_\_

Please check which of the following applies:

- Yes, a certificate will be provided
- Please create a certificate for me
- Please make arrangements to pick up this item, call me at: \_\_\_\_\_



**Please mail this FORM and PAYMENTS to:**

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For questions, please call (714) 500-0DUCK  
or email [info@duckathon.org](mailto:info@duckathon.org)  
TIN#: 95-2810095

# HB DUCK-A-THON



## THE DUCK-A-THON™ FESTIVAL AT A GLANCE

### Friday

The event kicks off with the 7th Annual Sunset Wine Tasting at Pier Plaza. Wine, food, chocolate, a silent auction and raffle, as the sun sets over the Pacific.

### Saturday

The big day! Volunteers and local businesses have been hard at work selling ducks and preparing the growing flock for the big race. (Ducks all have to be named and numbered!) Buyers choose between a plain yellow duck, or a themed duck which gives you a chance to win double prizes!

As the excitement mounts, visitors have no shortage of entertainment options. The festival features arts and crafts, a range of food (proceeds benefiting local charities) and games and activities for children. Or you can pick up the latest Duck-A-Thon™ t-shirt to add to your collection.

The race kicks off at 3pm. The sight of thousands of rubber ducks being loaded into the Duckmobile, led in ceremonious procession down the pier by Papa Duck, before being launched over the side to race back to shore in the surf, really is quite something to behold. The first 60 ducks back on dry land win prizes for their owners.

### Sunday

The festival continues and race fans turn their attention to the Corporate Challenge. Hundreds of local companies buy and race ducks not for prizes but for honor; the chance to win the coveted Golden Duck Traveling Trophy.

## HEALTH COUNCIL MEMBERS

**Al Guidotti – Golf Committee**

**Bill Borden – OC Register**

**Shirley Dettloff – AltaMed Board of Directors**

**Jim Engle – City of Huntington Beach**

**Linda Gallagher – Heritage Memorial Services**

**Jennifer Gonzalez – Southern California Gas Company**

**Dianne Harman – Consultant**

**Jeanne Hexem – Independence Bank**

**Les Jones – Board Member, Acacia Adult Day Services**

**Richard Sax – County of Orange**

**Ray Silver – Hennessey Consulting Group**

**Lloyd Skaggs – Duck-A-Thon™ Committee**

**Van Vu – California Pain Center**

The Duck-A-Thon™ is organized by 85 community volunteers who give up their time and homes to make this event possible. The staff and patients at the Huntington Beach Community Clinic thank them for their dedication to keeping the community healthy.